

1ST NEWSLETTER

B!KINETIC

Bridge Knowledge to Innovation:

Entrepreneurial Training into HEI Communities



About the Project

The B-KINETIC project is set to empower universities across Europe to become strong drivers of innovation and entrepreneurship. The project equips students, educators and partners with the skills to tackle real-world challenges through entrepreneurship, digital technologies and green innovation, supporting Europe's green and digital transition.

By bringing together education, research and business, B-KINETIC helps build strong innovation ecosystems and empowers higher education to play a leading role in shaping a more resilient, sustainable and competitive Europe.

Our team

Leading Partner





Key Objectives

- Increase the number of student- and staff-led start-ups by 40%
- Promote inclusive entrepreneurship, with a 40% rise in participation from underrepresented groups
- Strengthen links between academia, industry, and policy to build sustainable innovation ecosystems
- Accelerate the green transition using cutting-edge digital technologies



Target Audiences

The project targets a diverse range of audiences, including:

- **Students** seeking to develop entrepreneurial and innovation skills.
- **University staff and educators** advancing innovative teaching and learning.
- **Start-ups & SMEs**, providing tailored strategies and resources to amplify their social impact and drive meaningful change.
- **Policy makers** focused on enabling inclusive, sustainable ecosystems.
- **Underrepresented groups** gaining greater access to innovation opportunities.
- **Civil society** organisations committed to driving positive societal change.



Expected Results

With a vision for a more innovative and sustainable future, B-KINETIC aims to:

- Train 200+ academic and 200+ non-academic staff in entrepreneurship education.
- Engage 1,000+ students, with 50% from underrepresented groups.
- Foster 20+ industry partnerships and annual showcases by 2027.
- Support startup creation, targeting 40% growth by 2030.
- Establish a centre connecting incubators and accelerators for practical workshops.



MEETINGS AND ACTIVITIES

Transnational Coordination Meetings (TPMs)

Kick-Off Meeting: Katowice, Poland, 25-26 June 2025

The B-KINETIC kick-off meeting brought together all consortium partners to introduce their organisations, share their visions, and explore their roles in fostering entrepreneurship and innovation.

On Day 1, partners focused on collaboration, with presentations covering the project's objectives, work packages, and upcoming activities. Day 2 featured inspiring visits to successful incubators and accelerators, along with team-building activities that strengthened connections across the consortium.



2nd Coordination Meeting: Kaunas, Lithuania, 22-23 October 2025

During the 2nd Transnational Project Meeting, the B-KINETIC partners exchanged ideas, aligned goals, and planned ahead for the project's next steps.

On Day 1, partners reviewed project progress, discussing updates from each work package and taking part in a "Train-the-Trainer" workshop to strengthen their skills in delivering entrepreneurial education. Day 2 featured inspiring study visits, offering practical insights from successful innovation hubs. Team-building activities throughout the meeting further strengthened collaboration and fostered a shared vision for the project's future.



Workshops and Trainings

Throughout the first months of the project, consortium partners organised a wide range of workshops and training activities aimed at fostering entrepreneurship within universities.

Mentoring sessions, hands-on trainings, hackathons, bootcamps and staff exchanges brought together students, researchers, academic and non-academic staff to build practical entrepreneurial skills and encourage an entrepreneurial mindset, laying the groundwork for innovation, collaboration and real-world impact.

Take a look at some highlights, offering a glimpse into activities delivered across the consortium.



Hands-on workshop at
European University Cyprus



Practical workshop at
Vytautas Magnus University



Expert meeting at spinPLACE



Hackathon & futures-design workshop
at Jean Monnet University



First hackathon at UTAMED



Challenge Hackathon at
European University Cyprus

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